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Press release

Prix Versailles for Commercial Architecture: four winners recognized for their service to creativity and sustainable cities

At the inaugural event for the Prix Versailles for Commercial Architecture, held the evening of 19 June 2015 at UNESCO's headquarters, the Chairman of the Judges Panel, François de Mazières, announced the winners for the 2015 edition.

After the first call for submissions, whose scope was intentionally limited to structures located in France, the Judges Panel, made up of internationally renowned figures, decided to discern award to four particularly remarkable recent openings:

The 2015 Prix Versailles was awarded to the **Marseille Bourse Galeries Lafayette** project (Marseille, France), represented by **Éric Costa**, President of Citynove, and by **Alain Moatti**, Architect.

The Prix Versailles for an Interior was awarded to the **Haras Strasbourg** project (Strasbourg, France), represented by **Maxime Muller**, Director of Operations for Brasserie Les Haras.

The Prix Versailles for an Exterior was awarded to the **Rue de Charonne Boutique Repetto** project (Paris, France), represented by **Jean-Marc Gaucher**, Chief Executive Officer of Repetto.

The Prix Versailles for Services was awarded to the **Boutique Réunion des Musées Nationaux** project at the **Musée des Confluences** (Lyon, France), represented by **Valérie Vesque-Jeancard**, Deputy Managing Director of Réunion des Musées Nationaux - Grand Palais, and by **Julien Kolmont de Rogier**, Architect.

In recognizing collective architecture that relates to both an economic activity and people's everyday lives, the Prix Versailles encourages sustainable development in cities, development that is ecological and social, but also cultural.

Irina Bokova, Director-General of UNESCO, underscores this point: "The Prix Versailles for Commercial Architecture is one of the ways to shine light on the intersection between creation, art and economics".

"Investing in culture means promoting a form of universal sustainable development, and drawing on inexhaustible resources - for development, personal fulfilment and, in the end, growth - from our cultural environment."

The intention is for the Prix Versailles to be the vehicle for this message from UNESCO. Next year, it will be expanded to include structures from around the world.